

Contact:

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**FACT SHEET****CHEECA LODGE & SPA
ISLAMORADA, FLORIDA KEYS****OPENING DATE**

1946 (Formerly The Olney Inn)
November 16, 1962 (Cheeca Lodge)
May 2001 (Renamed Cheeca Lodge & Spa)
January 1, 2009 (Closed due to Fire)
December 15, 2009 (Reopening after Extensive Investment)

**OWNERSHIP/
MANAGEMENT**

Cheeca Lodge is owned and operated by Cheeca Holdings, LLC.

ADDRESS

81801 Overseas Hwy. MM 82
P.O. Box 527
Islamorada, FL 33036
305-664-4651

**INDIVIDUAL
RESERVATIONS**

1.800.327.2888 or book online at www.cheeca.com

**GROUP
RESERVATIONS**

305.266.7920 or 1.800.541.3491

MANAGER

Mr. Jeremy Johnson, Owner Operator

**THE RESORT/
LOCATION**

Situated between Everglades National Park and North America's only coral barrier reef, Cheeca Lodge & Spa is located just 90 minutes south of Miami in the Florida Keys.

The resort is nestled on a private 27-acre oceanfront estate in Islamorada, christened as "The Purple Isle" by early Spanish explorers for its seductive purple sunsets and lush tropical landscape.

Known as the "Sportfishing Capital of the World," Islamorada offers a fleet of highly-skilled recreational fishing captains and the opportunity to catch over 600 species of fish including sailfish, bonefish, permit, tarpon, snook, and redfish to name a few.

THE EXPERIENCE

At Cheeca's welcome gate, guests are greeted (their arrival announced by radio to the awaiting bell staff) and directed to the arrival porte-cochere where the resort's gracious bellmen welcome them by name and escort them to Cheeca's concierge style check-in where champagne awaits. Cheeca's knowledgeable front desk team assists guests not only with check-in, but with planning their entire stay - from restaurant reservations, to spa appointments, fishing charters or even babysitting services. Guests can even select from dozens of grocery and assorted sundry items to be delivered to their room or suite upon arrival. From arrival to departure, Cheeca's personalized, unobtrusive service and attention to detail are abundantly apparent throughout the resort.

GUEST ROOMS

Cheeca Lodge & Spa offers 212 guest rooms, suites and bungalows: 62 new Premier Oceanfront and Island View, 9 Beach Bungalows, 92 Luxury Resort and Lagoon View, 24 Superior Golf and Ocean View, 1 Bush 41 Presidential Retreat, and 24 Traditional Resort View. Seven rooms are handicap accessible. All luxuriously appointed rooms and suites have either a king bed or two queen beds with pillow-top mattresses, luxury linens, plasma televisions, paddle ceiling fans, oversized bathroom with separate dressing area, plush bathrobes, DVD/CD player, deluxe bathroom amenities, hair dryer, in-room safe, 2-line telephone with voicemail, mini-refrigerator, and wireless Internet access. All guestrooms are non-smoking.

Premier Oceanfront and Island View Suites: Located in Cheeca's sprawling new main lodge and boasting over 850 square feet of living space, the new Premier Oceanfront and Island View Suites feature floor-to-ceiling glass walls with panoramic views of the Atlantic or lush gardens, expansive private lanais, open-air spa tubs with dramatic overhead tub fillers, spacious modern bathrooms with glassed-in rain showers for two, and wet bar.

Beach Bungalows: Nine beachfront, adults-only bungalows feature vaulted wood beam ceilings, Bahamian inspired décor and private screened, ocean-view balcony with couples' chaises. A spiral staircase off the balcony leads directly to the beach and a private garden complete with teak lounge chairs and sitting area.

Bush 41 Presidential Retreat: Decorated in a priceless selection of mementos from George H.W. Bush, the 1,125 sq. ft. Bush 41 Presidential Retreat boasts an expansive private balcony offering incomparable views of the azure Atlantic, casually elegant tropical furnishings, marble floors, well appointed bathroom with whirlpool tub and shower, and large living and dining area.

Check-in time is 4 p.m. and checkout time is 11 a.m.

DINING

Guests may choose from two indoor/outdoor restaurants, each with a distinctive menu and atmosphere:

- **Atlantic's Edge Restaurant:** Fused with a unique Florida Keys' twist, Cheeca's signature Atlantic's Edge Restaurant features fresh, tropical-inspired local seafood, prime steaks and locally grown organic produce. Open for breakfast, lunch and dinner.
- **Nikai:** Nikai Sushi Bar offers the Florida Key's freshest sushi and Asian-inspired cuisine accompanied by a unique selection of Japanese sake and wine. Open for dinner only.
- **Room Service:** Room service is available 24 hours per day.

BARS

In addition to island-inspired entertainment and special events throughout the estate grounds, Cheeca Lodge provides two options for cocktails and light fare:

- **Lobby Bar:** Decorated in nostalgic photos of the many celebrities who have visited Cheeca over the years, the Lobby Bar features indoor and covered outdoor seating.

- **Tiki Bar:** With a wide-screen plasma TV for sports enthusiasts and friendly bartenders, Cheeca's beachside Tiki Bar offers the perfect setting for sharing fishing tales while enjoying cocktails, great seafood, appetizers, gourmet flatbreads, and more.

THE SPA

Amid the tropical splendor and lush gardens, the Spa at Cheeca offers guests a 5,700 square-foot oasis of relaxation and rejuvenation. The spa features eleven treatment rooms, nail services, poolside cabanas, and an oceanfront tiki hut for outdoor treatments. A 25-yard spa lap pool and an outdoor sundeck for lounging are also available post-treatment. Spa guests must be 18 years and older.

MEETING AND CONVENTION FACILITIES

In addition to a 4,600 square foot conference center with function space for up to 200 guests, the resort offers ocean-view meeting space with floor-to-ceiling windows and an array of unique outdoor venues including Cheeca's 525-foot pier and a 39-foot catamaran. State-of-the-art conference amenities, such as wireless internet access and a full inventory of audio-visual enhancements, are also available.

CAMP CHEECA

Children ages 5-12 can get up close and personal with fish in the lagoon, paint coconuts, explore our nature trail, fish off the pier, comb the beach for hermit crabs and other marine life, hunt for buried treasure, play flashlight tag, check out the stars in our amazing night sky, and more at Camp Cheeca. Pre-registration is required.

FISHING

In addition to a plethora of experienced captains and more than 600 species of fish that reside in the surrounding waters (both the Atlantic Ocean and the Florida Bay), Cheeca is the perfect spot for anglers of every level. In Islamorada, known as the "Sportfishing Capital of the World," fishing enthusiasts can opt to go after sailfish, wahoo, marlin, snapper, kingfish, grouper, dolphin, tuna, mackerel, shark, tarpon, bonefish, permit, and more. A Cheeca outfitter can arrange guides and flats boats on property for going to the back country. In 2010, Cheeca Lodge will continue its sponsorship of the Presidential Sailfish Tournament, part of the Gold Cup Series, now in its 21st year. Teens can also enjoy a special new Junior Angler's program.

GOLF

Designed by Jack Nicklaus, Cheeca's nine-hole, par three course is open from sunrise to dusk with play included in the daily resort fee. Golf professionals are also on hand for private or group instruction.

ADDITIONAL ACTIVITIES

A wide array of recreational options is available at Cheeca Lodge:

- **Watersports:** Explore North America's only living, natural coral barrier reef while snorkeling or diving offshore, sailing, kayaking, windsurfing and more with Cheeca Watersports. New extreme sports offerings include kiteboarding. Guided excursions, individual lessons and equipment rental are available.
- **Tennis:** Six all-weather lighted courts are available for individual play or private or group instruction with Cheeca's tennis pros. Court times and equipment rental are included in the daily resort fee..
- **Nature Trail:** Engulfed in lush vegetation, a mile-long nature trail surrounds Cheeca's estate. Bicycles are included in the daily resort fee.

WEDDINGS

While couples can choose from countless romantic venues and captivating vistas, Cheeca's award-winning culinary team can skillfully craft any menu from a tropical beach buffet to a reception with butler passed hors d'oeuvres or an exquisite 6-course feast with French service. Dedicated wedding professionals are on site to guide you every step of the way.

CHEECA LODGE & CLUB

An exclusive members-only program, Cheeca Lodge & Club allows members access to all of the amenities and services of the resort year round. Members-only events, unique member services and benefits including a Club Concierge and preferred pricing throughout the resort are also awarded to club members. A private club level and lounge in the new Main Lodge at Cheeca includes dramatic water features to refresh, a deck for sunbathing, food & beverage service, shade cabanas, and special amenities.

UNUSUAL FEATURES

With hidden pathways and water features throughout the 27-acre estate, Cheeca Lodge also offers:

- **Saltwater Lagoon:** A stocked lagoon on site is available for guests to learn the basics of snorkeling. Equipment is available for guests' use.
- **Spa Island:** An outdoor deck above Cheeca's Tahitian-style Spa Lagoon is available for lounging post-treatment. In addition to special events, Pilates and yoga classes are also offered on Spa Island.
- **New Building Construction:** To withstand Category 5 hurricanes.

THE PIONEER CEMETARY

Destroyed by the Great Labor Day Hurricane of 1935, Cheeca's beach was once the home to a Methodist church, two-room schoolhouse and cemetery built by early Keys' settlers called "Conchs". Now a designated historic site, "The Angel with the Broken Wing" keeps watch over the tiny Pioneer Cemetery and memorializes the determination and vision of Islamorada's founding families.

PET POLICY

Unless required for medical reasons, no pets are allowed at Cheeca Lodge.

AWARDS

Cheeca Lodge has been honored for its service, fine dining and hospitality by reputed organizations. Here is a sampling of its awards:

- AAA Four Diamond Resort
- Travel + Leisure's 500 Greatest Hotels in the World
- "One of Florida's 500 Best Places to Dine" – Florida Trend

ADDITIONAL GUEST SERVICES

Cheeca Lodge prides itself in providing the finest of guest services. In addition to the amenities listed above, the resort also offers:

- Concierge Services
- Nightly Turndown Service
- DVD Movie Rentals for In-Room Viewing
- In-Room Starbucks Coffee and Tazo Teas
- Daily Newspaper Delivery
- Valet Parking
- Early Morning Coffee and Tea in Lobby
- Retail Area