



## Contributor's Policy Overview

As a Staff Contributor, you will be eligible for product reviews, FAM trips, and party invitations.

To be considered a Staff Contributor you need to publish ten or more properly edited reviews on famtripper.com, and thereafter submit at least six per year.

The following policies apply to any content (including social media, review submissions, etc.) generated on behalf of famtripper.com. If you are a Contributor and your review was sponsored, in part or in whole by a third party, you must disclose all details pertaining to such sponsorship.

**Product Review Policy:** When you are offered or request assistance from a public relations ("PR") representative, the following applies:

- 1) Product review opportunities that you receive on behalf of famtripper.com must be approved before accepting them.
- 2) Do not ASK for products unless they are offered.
- 3) When reviewing products valued over \$100, always offer to return it, advising the PR representative to provide proper, pre-paid, shipping materials for such return.
- 4) You must provide famtripper.com with the full contact information for any PR representative regarding review samples.
- 5) Any review produced that included the receipt of review products must be disclosed in the review, per Federal Trade Commission ("FTC") guidelines.

**FAM Trip Policy:** A “FAM Trip” is a complimentary trip often including airfare, meals, accommodations, activities, and promotional items. Periodically, we will offer Contributors opportunities to cover destinations. When we do, the following guidelines apply:

- 1) Any famtripper.com opportunities that you receive must be approved before accepting them in writing with a famtripper.com assignment letter. Please provide full contact information for the PR representative and the suggested travel itinerary.
- 2) Do not ASK for FAM Trips, unless they are offered. If offered, refer to #1 above.
- 3) Any review, which was sponsored, in part or in whole, must be noted as such when published as per FTC guidelines.
- 4) While participating in any FAM Trip, represent yourself and famtripper.com in a professional manner. This includes using professional language, business casual attire, and refraining from excessive consumption of alcohol. Additionally, avoid any immoral behavior.
- 5) If you receive an invitation to a party or event on behalf of your relationship with famtripper.com, you must disclose such party by submitting a copy of the invitation to famtripper.com in advance for approval.